



Welcome to **e-madina**, Al Madina Financial & Investment Services' new Electronic Trading System. Typical of Al Madina, it's one more customer oriented, value added measure to make your trading efforts easy and stress-free.

Treat this little booklet as your personal guidebook to help you use this facility step-by-step on your journey to a better financial future.

## **Here's how e-Madina can make your life easier**

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- **Simple and easy**

Investors will find the process of buying and selling traded stocks listed in Muscat Securities Market (MSM) effortless and uncomplicated.

- **Instant transactions**

The efficient and powerful state-of-the-art technology powering the system allows fast transactions.

- **Increased transparency**

It's easier to find out the price of securities when the information is flowing around the world electronically.

- **Bilingual**

You can opt to transact in either Arabic or English.

- **Portfolio Management**

It is designed to facilitate easy access to your portfolio and for viewing daily executed orders.

- **24/7 Updates**

Get live feeds of the latest news and developments in MSM any time of the day or night.

## **Usage guide**

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After you log on to the Al Madina website ([www.almadina.com](http://www.almadina.com)) home page, you will see the **e-madina** access link which will take you directly to the log-in page for the e-madina online trading system.

Enter the username and the password you have received from Al Madina Customer Service.

**al madina**  
Financial & Investment Services Co.

Contact Us | Home

What we offer: Brokerage Services | Investment Services | Research | Customer Care

**al madina**  
online trading

**Sign In**

User Name:

Password:

[Change Password](#)

1. The password is case sensitive; please enter the password exactly as provided to you. example: the word password is different from passwoRD.
2. In order to insure complete privacy, you will be asked to change your password once you log-in for the first time to the website.
3. If the username or password you entered is incorrect, then a message will be displayed indicating that the information entered is incorrect and need to be re-entered.
4. For more assistance, please contact al madina financial & investment co.

**VeriSign Secured**

ABOUT OUR CERTIFICATES

This is the main page where you will be able to see all the companies listed in Muscat Securities Market:

**al madina**  
online trading

Muscat Securities Market - Info

Status	Open
Trades	892
Trade Value	5,947,793
Trade Volume	5,972,748

AD -2.87% SPMI 1.53 - 0.51% OMR 0.47 - 1.02% DBH 1.44 - 4.37% UPCI 6.41 11.1

Ticker	Company	High	Low	Prev. Close	Opening	High Price	Low Price	Bid Volume	Bid	Offer	Offer Volume	Current Price	Trades	Change	Volume	Value
BKMB	BANK MUSCAT (BKMB) ***	0.000	0.000	2.194	2.194	2.235	2.194	3,000	2,300	2,225	1,100	2,230	23	0.036	1,64	37,975
OTEL	OMANTEL (OTEL) ***	0.000	0.000	1.890	1.890	1.891	1.885	27,800	1.890	1.890	6,975	1.890	16	0.000	0.00	12,140
SQMS	SHELL OMAN MARKETING CO. (SQMS) ***	0.000	0.000	1.950	1.950	0.000	0.000	39,000	1.950	1.977	1,000	1.950	0	0.000	0.00	0
BCCI	BAJALUT CEMENT CO.(BCCI) ***	0.000	0.000	2.421	2.510	2.510	2.420	350	2.421	2.450	4,400	2.421	12	0.000	0.00	5,590
MFCC	MUSCAT FINANCE (MFCC) ***	0.000	0.000	0.305	0.308	0.308	0.305	36,000	0.304	0.305	193,627	0.305	2	0.000	0.00	17,100
BKID	BANK DHOFAR (BKID) ***	0.000	0.000	0.781	0.781	0.781	0.780	4,600	0.780	0.780	72,095	0.780	5	0.001	0.13	13,300
AANI	AL BANA INDUSTRIES CO. (AANI) ***	0.000	0.000	1.000	1.000	0.000	0.000	0	0.000	0.000	0	1.000	0	0.000	0.00	0
AESB	AES BANKA (AESB) ***	0.000	0.000	2.326	2.326	0.000	0.000	6,000	2.311	2.400	1,000	2.303	0	0.000	0.00	0
ASIS	AL ANDERIA SERVICES (ASIS) ***	0.000	0.000	0.540	0.540	0.545	0.536	10,000	0.545	0.544	9,999	0.545	135	0.013	2.44	962,783
UFCC	UNITED FINANCE CO.(UFCC) ***	0.000	0.000	0.227	0.226	0.226	0.226	15,000	0.226	0.227	1,000	0.226	3	0.001	0.44	11,500
TGII	TRANS-GULF INDUSTRIAL (TGII) ***	0.000	0.000	0.317	0.319	0.320	0.319	5,000	0.320	0.320	12,000	0.320	48	0.003	0.95	215,642
TFCC	TRANS FINANCE (TFCC) ***	0.000	0.000	0.371	0.371	0.000	0.000	10,000	0.370	0.395	800	0.380	0	0.000	0.00	0
BKSB	SOMBA BANK(SB) 10% ***	0.000	0.000	1.572	1.572	0.000	0.000	1,371	1.560	1.595	2,000	1.575	0	0.000	0.00	0

You can access 'Market Watch' with live data feed directly from Muscat Securities Market. Prices for all active companies with statistical data,

values, volume and also top gainers, losers and other market information will be displayed. You will be able to create and modify the Market Watch for your requested companies by clicking on the 'Modify' button.

The screenshot shows the 'Modify Profile' interface on the emadina.com website. It features two main panes: 'Available' and 'Displayed'. The 'Available' pane lists various Omani companies, and the 'Displayed' pane shows a subset of these companies. Below these panes is a table with market data for the displayed companies.

Profile	Company	Price	Change	High	Low	Open	Close	Volume	Market Cap	Dividend	Yield	EPS	P/E	PER	Dividend Yield			
UFCI	UNITED FINANCE CO.(UFCI)	0.000	0.000	0.227	0.226	0.226	0.226	15,000	0.226	0.227	1,000	0.226	3	0.001	0.44	11,500	2,599	
TGIF	TRANS-GALF INDUSTRIAL INV	0.000	0.000	0.317	0.319	0.320	0.319	5,000	0.320	0.320	52,800	0.320	48	0.003	0.95	215,642	66,975	
TFCI	TAAGEER FINANC (TFCI)	0.000	0.000	0.371	0.371	0.000	0.000	10,000	0.370	0.395	800	0.380	0	0.000	0.00	0	0	0
BKSB	SOHAR BANK(BKSB) 50%	0.000	0.000	1.572	1.572	0.000	0.000	1,371	1.600	1.995	2,000	1.975	0	0.000	0.00	0	0	0
RMSB	RANANIS SERVICES RMSB	0.000	0.000	1.320	1.349	1.349	1.319	2,000	1.321	1.320	19,200	1.320	26	0.000	0.00	40,702	53,864	
OCPC	OMAN INVESTMENT & COMMERCIAL BANK (OCPC)	0.000	0.000	0.983	0.990	0.990	0.990	34,534	0.990	0.996	4,010	0.996	27	0.012	2.06	84,700	90,013	

To display the selected companies in the Market Watch you have to select and press the > button to move them from the available window to the display window:

The screenshot shows the 'Modify Profile' interface on the emadina.com website. It features two main panes: 'Available' and 'Displayed'. The 'Available' pane lists various Omani companies, and the 'Displayed' pane shows a subset of these companies. Below these panes is a table with market data for the displayed companies.

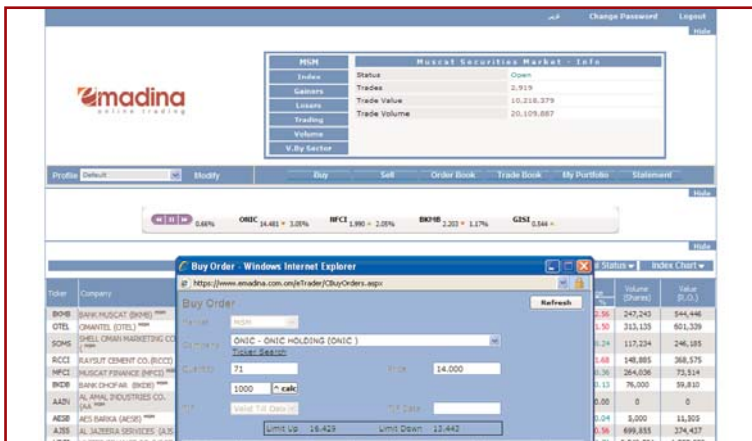
Profile	Company	Price	Change	High	Low	Open	Close	Volume	Market Cap	Dividend	Yield	EPS	P/E	PER	Dividend Yield			
UFCI	UNITED FINANCE CO.(UFCI)	0.000	0.000	0.227	0.226	0.226	0.226	15,000	0.226	0.227	1,000	0.226	3	0.001	0.44	11,500	2,599	
TGIF	TRANS-GALF INDUSTRIAL INV	0.000	0.000	0.317	0.319	0.320	0.319	5,000	0.320	0.320	52,800	0.320	48	0.003	0.95	215,642	66,975	
TFCI	TAAGEER FINANC (TFCI)	0.000	0.000	0.371	0.371	0.000	0.000	10,000	0.370	0.395	800	0.380	0	0.000	0.00	0	0	0
BKSB	SOHAR BANK(BKSB) 50%	0.000	0.000	1.572	1.572	0.000	0.000	1,371	1.600	1.995	2,000	1.975	0	0.000	0.00	0	0	0
RMSB	RANANIS SERVICES RMSB	0.000	0.000	1.320	1.349	1.349	1.319	2,000	1.321	1.320	19,200	1.320	26	0.000	0.00	40,702	53,864	
OCPC	OMAN INVESTMENT & COMMERCIAL BANK (OCPC)	0.000	0.000	0.983	0.990	0.990	0.990	34,534	0.990	0.996	4,010	0.996	27	0.012	2.06	84,700	90,013	

To select all the companies just click >>

## OPTION 1

### Buying

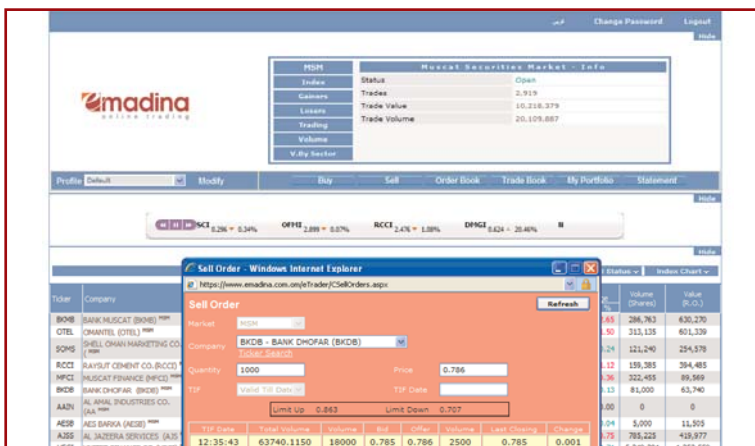
In order to buy, click on the 'Buy' button and this screen will open:



- First - you will have to select the company from the 'Symbol' menu
- Second - enter the quantity of shares that you want to buy
- Third - enter the price (press the '^Calc' button to calculate the price of the quantity you entered)
- Fourth - send the transaction to the market press proceeds.

### Selling

In order to sell, click on the 'Sell' button and you will see this screen:



- First - select the company from the 'Symbol' menu
- Second - enter the quantity of shares that you want to sell
- Third - enter the price
- Fourth - send the transaction to the market press proceeds.

## OPTION 2

Left click on the name of the company and then choose to buy or to sell.

The screenshot shows the Madina trading platform interface. At the top, there is a navigation bar with 'Change Password' and 'Logout' options. Below this is a 'Market Statistics Market Info' pop-up window with the following data:

MSEI		Market Statistics Market Info	
Index:	Status:	Open	
Gainers:	Trades:	892	
Losers:	Trade Value:	3,967,793	
Trading:	Trade Volume:	3,572,748	
Volume:			
V. By Sector:			

Below the pop-up window, there is a navigation bar with 'Profile', 'Market', 'Buy', 'Sell', 'Order Book', 'Trade Book', 'My Portfolio', and 'Statement' options. A summary bar shows market indices: CMI 6.25 = 1.46%, FSCI 6.29 = 3.17%, DPM 2.40 = 0.21%, and RCI 2.40. The main section is titled 'My Portfolio' and contains a table of stocks:

Ticker	Company	30 Day High	30 Day Low	Price Change	Open	High	Low	Bid Volume	Bid Price	Offer Volume	Offer Price	Current Price	Trades	Change %	Volume (Shares)	Value (P.O.)	
EMBI	BANK MUSCAT (BOM) ***	2.203	2.200	2.200	2.200	2.250	2.240	2,245	100	2,250	2,240	2,250	14	0.043	1,95	40,936	50,722
OTEL	OMANTEL (OTEL) ***	1.890	1.900	1.915	1.900	23,000	1,911	1,915	8,500	1,911	32	1,911	32	0.021	1.11	159,950	304,574
SOMS	SHELL OMAN MARKETING (SOMS) ***	1.950	2.000	2.000	2.000	910	2.000	2,010	500	2,000	10	2,000	10	0.055	2.56	14,140	28,280
RCCI	RAYCUT CEMENT CO. (RCCI) ***	2.434	2.500	2.500	2.495	540	2,450	2,499	5,000	2,500	18	2,500	18	0.064	2.71	35,760	89,379
MPFI	MUSCAT FINANCE (MPFI) ***	0.000	0.000	0.000	0.000	13,000	0.305	0.307	10,000	0.305	0	0.000	0.00	0.00	0.00	0	0
BCDE	BANK DHOOFAR (BCDE) ***	0.000	0.000	0.780	0.780	0.000	0.000	37,000	0.790	37,000	0.780	0	0.000	0.00	0	0	0

## OPTION 3

Right click on the share to access the pop-up box. Enter the price and the quantity of the operation and choose the operation.

The screenshot shows the Madina trading platform interface, similar to the previous one. The 'Market Statistics Market Info' pop-up window is the same. The main section is titled 'My Portfolio' and contains a table of stocks with a right-click context menu open over the 'EMBI' row:

Ticker	Company	30 Day High	30 Day Low	Price Change	Open	High	Low	Bid Volume	Bid Price	Offer Volume	Offer Price	Current Price	Trades	Change %	Volume (Shares)	Value (P.O.)	
EMBI	BANK MUSCAT (BOM) ***	2.203	2.200	2.200	2.240	13,062	2,240	2,250	15,000	2,240	17	2,240	17	0.033	1.50	41,454	93,003
OTEL	OMANTEL (OTEL) ***	1.890	1.900	1.915	1.900	27,700	1,913	1,920	4,700	1,913	30	1,913	30	0.023	1.22	178,750	340,536
SOMS	SHELL OMAN MARKETING (SOMS) ***	1.950	2.000	2.010	2.000	910	2.000	2,050	1,250	2,010	11	2,010	11	0.060	3.08	14,640	29,285
RCCI	RAYCUT CEMENT CO. (RCCI) ***	2.434	2.500	2.500	2.425	500	2,426	2,500	52,129	2,500	50	2,500	50	0.064	2.71	112,420	280,913
MPFI	MUSCAT FINANCE (MPFI) ***	0.000	0.000	0.305	0.307	18,000	0.304	0.306	35,960	0.303	17	0.000	0.00	0.00	35,960	10,694	
BCDE	BANK DHOOFAR (BCDE) ***	0.000	0.000	0.780	0.780	0.000	0.000	37,000	0.780	0.000	0	0.000	0.00	0.00	0	0	0
JAIN	AL JAINAL INDUSTRIES CO. (JAIN) ***	0.000	0.000	1.000	0.000	0.000	0.000	0	5,000	0.000	0	1.000	0	0.000	0.00	0	0
ABSB	ABU BARKA (ABSB) ***	0.000	0.000	2.326	2.326	0.000	0.000	1,000	2,270	2,439	100	2,303	0	0.000	0.00	0	0
ASIS	AL SAIZIDA SERVICES (ASIS) ***	0.000	0.000	0.543	0.549	0.549	0.539	23,225	0.540	0.542	20,000	0.540	116	0.000	0.55	433,568	234,372
UPCI	UNITED FINANCE CO. (UPCI) ***	0.000	0.000	0.228	0.228	0.228	15,500	0.227	0.228	1,299	0.228	0.228	15	0.002	0.89	95,701	21,820
TIGI	TRANS-GULF INDUSTRIAL (TIGI) ***	0.000	0.000	0.310	0.321	0.321	0.321	4,900	0.326	13,477	0.329	166	0.000	0.81	894,321	294,853	

## Live access to Portfolio and Statement

You will have live access to your portfolio and statement of account along with the order book and trade book helping you stay in control over your shares and transactions. You can modify your orders or cancel them with just one click. You can also print out your portfolio or take a soft copy in the required format with a click. The following snap shots illustrate these processes during trading time:

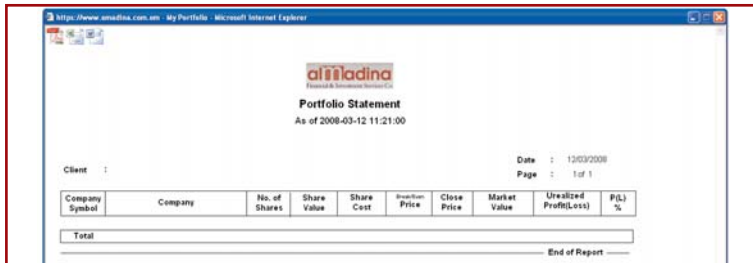
### Order Book



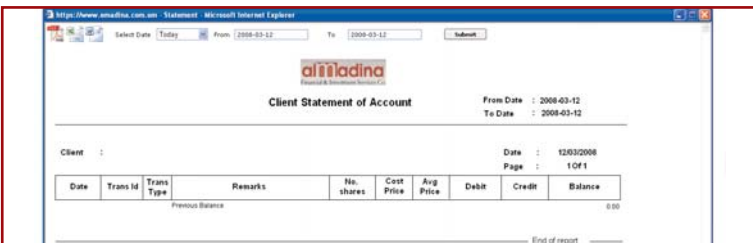
### Trade Book



### Client Portfolio



### Statement



You can also check your Portfolio, Statement, Order Book, Financial Status, and Index Chart simultaneously directly during trading time.

## My Portfolio

Check your share list and their current values

Total	Company	% to Total High	% to Total Low	Prev. Closing	Opening	High Price	Low Price	Bid Volume	Bid Price	Offer Volume	Offer Price	Current Price	Trades	Change (P.O.)	Volume (Share)	Value (R.O.)	
0.000	BANK MDCAT (BKMB)	0.000	0.000	2.207	2.280	2.280	2.235	2.000	2.242	2.345	600	2.245	39	0.038	86,936	200,283	
0.000	OTEL (OTEL)	0.000	0.000	1.890	1.900	1.920	1.900	15,000	1.913	1.915	1,000	1.915	80	0.025	342,400	653,668	
0.000	SONS (SONS)	0.000	0.000	1.950	2.000	2.025	2.000	21,275	1.950	2.020	500	2.000	15	0.050	2,56	16,889	33,789
0.000	RAYSAT CEMENT CO. (RCC)	0.000	0.000	2.434	2.500	2.500	2.425	4,000	2.455	2.499	20,500	2.499	55	0.068	2,67	115,620	288,911
0.000	MFCC (MFCC)	0.000	0.000	0.305	0.307	0.310	0.303	30,000	0.305	0.310	27,800	0.310	47	0.008	1,64	498,090	152,253
0.000	AAD (AAD)	0.000	0.000	0.750	0.770	0.770	0.770	3,000	0.775	0.799	1,000	0.770	10	0.010	1,28	37,000	28,490

## Statement

You can check your statement.

Date	Trans. Mt.	Trans. Type	Remarks	New Share	Cash Inflow	Avg Price	Balance
			Starting Period Balance				0.000
							0.000

Total	Company	% to Total High	% to Total Low	Prev. Closing	Opening	High Price	Low Price	Bid Volume	Bid Price	Offer Volume	Offer Price	Current Price	Trades	Change (P.O.)	Volume (Share)	Value (R.O.)	
0.000	BANK MDCAT (BKMB)	0.000	0.000	2.207	2.280	2.280	2.235	2.000	2.242	2.345	600	2.245	39	0.038	86,936	200,283	
0.000	OTEL (OTEL)	0.000	0.000	1.890	1.900	1.920	1.900	15,000	1.913	1.915	1,000	1.915	80	0.025	342,400	653,668	
0.000	SONS (SONS)	0.000	0.000	1.950	2.000	2.025	2.000	21,275	1.950	2.020	500	2.000	15	0.050	2,56	16,889	33,789
0.000	RAYSAT CEMENT CO. (RCC)	0.000	0.000	2.434	2.500	2.500	2.425	4,000	2.455	2.499	20,500	2.499	55	0.068	2,67	115,620	288,911
0.000	MFCC (MFCC)	0.000	0.000	0.305	0.307	0.310	0.303	30,000	0.305	0.310	27,800	0.310	47	0.008	1,64	498,090	152,253
0.000	AAD (AAD)	0.000	0.000	0.750	0.770	0.770	0.770	3,000	0.775	0.799	1,000	0.770	10	0.010	1,28	37,000	28,490



## Order Book

Check the acceptance/rejection status of your trading activities.

The screenshot shows the Madina trading platform interface. At the top, there's a navigation bar with "Change Password" and "Logout". Below that, a "Market Securities Market Info" window displays the following data:

Market	Market Securities Market	Info
Status	Open	
Trades	892	
Trade Value	3,947,793	
Trade Volume	3,072,749	
Volume		
V. By Sector		

Below the market info, there are tabs for "Profile", "Buy", "Sell", "Order Book", "Trade Book", "My Portfolio", and "Statement". The "Order Book" tab is selected, showing a table with columns: Ticker, Company, Bid, Offer, and other market data. The table lists several tickers including BANK MISCAT, OTEL, SPMATEL, SPMEL, RAYBUT, and BANK CHOFAR.

## Financial Status

Check the financial status of your portfolio.

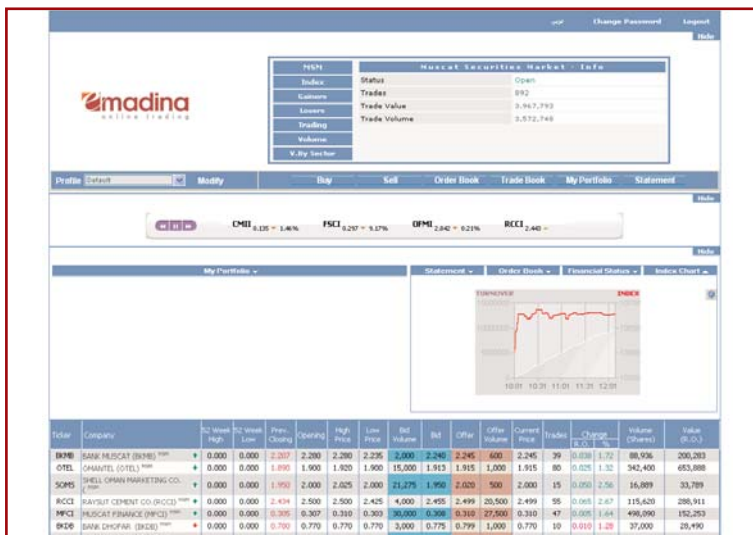
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## Index Chart

Shows the trading standard of Muscat Security Market.



## For further information, contact:

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**Notes:**